



Seidman College of Business, Grand Valley State University launches its Full-time Integrated MBA (FIMBA) Program for Indian students in collaboration with The National Management School (NMS), Chennai

**Program delivery in collaboration with The National Management School (NMS),
Chennai**

Chennai, October 13, 2011: The Seidman College of Business (SCB) of GVSU, GRAND RAPIDS, MI, USA signed a collaboration agreement with the Chennai based The National Management School (www.nms.edu.in). The signing of this agreement ceremony was held during the event hosted today by IACC (Indo American Chamber of Commerce), in the presence of Mr Suresh Kumar, Assistant Secretary, U.S. Department of Commerce, Ms Jennifer McIntyre, Consul General- American Consulate General, Chennai, and other distinguished guests.

SCB offers a 14-month 42 credit Full-time Integrated MBA (FIMBA) Program which will admit only students with a business background. SCB can recruit students in India who may not have a business degree and conditionally admit them to the FIMBA program one year ahead. During this year, these students will study all the business core courses required by SCB at the National Management School and thus qualify as a business student before joining the FIMBA cohort in the US for the 42 credits of advanced work. This agreement established between Seidman College of Business and The National Management School will allow for the delivery of the core business courses by NMS to prospective FIMBA students from India.

Students complete the first Part in India, the second year in the U.S. as part of the Accelerated 14 month 42 credit program and they receive their Degree from GVSU in the U.S. The program that is currently offered at the Seidman College of Business, Grand Valley State University, as the Accelerated 42 credit MBA program will be offered to the Indian students.



NMS can deliver core courses in various business subjects covering 27 credits so that these students are eligible to be admitted into the Accelerated MBA program of GVSU.

Dr. James Williams, Dean of the Seidman College of Business who is in Chennai to sign the MOU with NMS said, “The FIMBA program is targeted at “Emerging Leaders.” The major components of the program are Integrated nature of the curriculum, Significant work experience built into the program and Significant Professional Development imparted as part of the program. We are glad to collaborate with NMS in India to bring Indian students to our FIMBA batch of 2012 to make it truly international.”

Commenting on the significance of this program, Dr. Sankaran P.Raghunathan, Dean, NMS (www.nms.edu.in), said, “This model now makes an American MBA accessible to a much wider spectrum of students, and is undoubtedly a winning proposition for anyone looking for international education at an affordable fee. We are honoured to partner with a GVSU as their extended arm in India, and look forward to working with them.”

About GVSU

Grand Valley State University (GVSU) is a public liberal arts university located in Allendale, Michigan, United States. The University was established in 1960, and its main campus is situated on 1,280 acres west of Grand Rapids. GVSU is a comprehensive coeducational university serving more than 24,662 students as of Fall 2011, from all 83 Michigan counties and dozens of other states and foreign countries. It is one of America's 100 largest universities in terms of enrollment and employs more than 1,985 people with about 837 regular full-time faculty and 1,148 support staff.

The Seidman College of Business of Grand Valley State University is the dynamic growing business school located in the heart of the greater Grand Rapids business community.



Seidman's Faculty and Staff are dedicated to helping our students and our business partners grow and prosper both in and out of the classroom. Seidman offers undergraduate majors in Accounting, Business Economics, General Business, Finance, International Business, Management, Marketing, and Supply Chain Management, and graduate business degrees including the Master of Business Administration (MBA), Master of Science in Accounting (MSA), and Master of Science in Taxation (MST). The Seidman College also partners with Michigan State University College of Law to offer dual degrees in law and business, for both undergraduate and graduate students.

About NMS

The National Management School (www.nms.edu.in) is committed to redefining the way Management education is delivered in India by leveraging international collaborations. The School offers a two year full-time MBA and a two-year Professional MBA (on weekends for working executives). NMS has collaborations with The University of Louisville, University at Albany-SUNY, and Telecom Ecole de Management, Paris enabling it to offer truly global programs. Integrative learning is enabled through its unique delivery models, course design, and pedagogy. NMS brings together International collaborations, International faculty, and an International curriculum to offer participants a truly global experience in its quest to mentor global leaders.

Contact:

The Primary Contact at SCB is:

Dr. Sridhar Sundaram
Academic Director, FIMBA
Seidman College of Business
Grand Valley State University
401 W. Fulton Street, Suite 436 C
Grand Rapids, MI 49504-6431
USA
Tel: (616) 331-7433
Fax: (616) 331-7445
sundarsr@gvsu.edu

The Primary Contact at NMS is:

Dr. S. N. Uma
Assistant Dean
The National Management School
Alpha City, Beta Block
25 Rajiv Gandhi Salai (OMR)
Navallur, Chennai 603 103
INDIA
Tel: (91) 44-4745-0005
Fax: (91) 44-4745-0099
uma@nms.edu.in