



National Management School launches its new campus at Navalur

~ Announces 'Diamonds in your own backyard' scholarship programs for students ~

Partnership with Sundaram Finance Ltd

Chennai, November 26, 2009: The National Management School (NMS), a Chennai based premier B- School, today announced the launch of its new campus at Navalur in Chennai. This new facility will be formally inaugurated by Dr. S. S. Badrinath, Founder, Sankara Nethralaya. Mr. T. N. Seshan, Former Chief Election Commissioner of India, will be the Guest of Honor for this occasion. The school will also launch its 'Diamonds in your own backyard' scholarship program.

In collaboration with The Georgia State University, The National Management School (NMS) offers US management education in India at affordable fees. With access to over 270 visiting professors, NMS has the largest contingent of academic talent compared to any other business school in India.

NMS is opening its world class campus on OMR (IT corridor in Chennai) equipped with the latest technology and amenities. Classrooms in the 20,000 sq ft campus, are designed to match the North American Conference Centre Association standards. Internet access in the classroom for both professor and students makes learning possible in a real time environment. The NMS library is slated to become one of the best in the country with the most current books, journals and online subscriptions.

At the launch function, NMS also announced its new 'Diamonds in your own backyard' scholarship program. Speaking on the occasion, Dr. Sankaran P Raghunathan, Dean, The National Management School said, *"One of the top priorities on our agenda is making world-*

class management education affordable. The 'Diamonds in your own backyard' scholarship program is a win-win proposition for everyone involved. Our partners gain goodwill and can empower people through this benefit. For the nominees, this program offers a tremendous value proposition. For us at NMS, getting good quality applicants is a priority, and this program enables the required filtering mechanism. We are partnering with leading corporates and academic institutions in country to identify deserving candidates. These deserving students will get scholarships ranging from 25- 100%."

NMS has partnered with Sundaram Finance Ltd for this scholarship partnership initiative. *"Our partnership with The National Management School is unique because it enables us to offer world-class education to deserving people among our staff and stakeholders. This initiative bolsters our own welfare orientation and is in line with our philosophy of empowering people. We are delighted to join hands with NMS in this bold new and exciting initiative"* avers Mr. Srinivas Acharya, Deputy Managing Director, Sundaram Finance Ltd.

Currently, NMS offers a full time Management program and an Executive MBA for working professionals during the weekends.

About NMS

The National Management School (www.nms.edu.in) is formed by a group of 60 management professors from various US Universities; it is strengthened by the collaboration with the Georgia State University in Atlanta which provides access to another 210 business school professors. NMS has the largest contingent of 270 visiting faculty from the US; almost all with American Phds, and all of them either full professors or Chair Professors. The school offers a full time program and an Executive MBA for working professionals on weekends. NMS aims to provide world class American education at Indian fee levels.